
HEALTHY LIFESTYLE INITIATIVE

Goal #1 – Increase in members ages 3 and up whose BMI is assessed.

Goal #2 – Increase in members ages 3 and up who receive nutrition or physical activity counseling.

Goal #3 – Increase in members ages 3 and up receiving healthy lifestyle education.

➤ **Year One**

- Identify and study root causes of obesity in the Medicaid population.
- Research and evaluate effectiveness of weight loss interventions.
- Meet with network providers to address technical implementation issues.
- Create a reporting template with data fields necessary to assess members' BMI, counseling, and education.
- Conduct education and training of network providers regarding healthy lifestyle initiatives.
- Create and disseminate protocols for network providers to use.