
IMPROVE MATERNAL CARE

Goal #1 – Decrease percentage of enrollees with elective vaginal deliveries or elective cesarean sections at ≥ 37 and < 39 weeks of gestation completed.

Goal #2 – Decrease preterm birth rates.

Goal #3 - Decrease percentage of enrollees with live births that weighed less than 2,500 grams.

➤ **Year One**

- Identify prenatal care treatment gaps for individuals ages 15-45.
- Create and disseminate protocol for network providers regarding prenatal services for enrollees ages 15-45.
- Conduct training and education activities.
- Identify ideas to improve prenatal healthcare services for individuals ages 15-45.
- Identify root causes for insufficient prenatal care for Healthy Connections enrollees ages 15-45.
- Meet with network providers to address technical implementation issues.

➤ **Year Two**

- Measure baseline of preterm birth rates.
- Measure baseline of enrollees with elective vaginal deliveries or elective cesarean sections at ≥ 37 and < 39 weeks of gestation completed.
- Measure baseline of enrollees with live births that weighed less than 2,500 grams.
- Create activities designed to address treatment gaps and root causes for insufficient prenatal care.
- Create educational materials for members designed to reduce the rate of C-sections for low-risk pregnancies.
- Create educational materials for members regarding midwives, doulas, birthing centers, and prenatal resources in the community.
- Continuous education and training of network providers.
- Create continuous quality improvement plan, including information identifying impact of incentive arrangement, lessons learned, opportunities to scale incentive arrangement to a broader population, and key challenges.

➤ **Year Three**

- Decrease preterm birth rates.
- Decrease enrollees with elective vaginal deliveries or elective cesarean sections at ≥ 37 and < 39 weeks of gestation completed.
- Decrease enrollees with live births that weighed less than 2,500 grams.
- Implement activities designed to address treatment gaps and root causes for insufficient prenatal care.
- Educate members to reduce the rate of C-sections for low-risk pregnancies.
- Educate members regarding midwives, doulas, birthing centers, and prenatal resources in the community.
- Continuous education and training of network providers.

- Conduct continuous quality improvement activities.